



Info Cavaletti

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A WORD FROM THE PRESIDENT



The bigger the challenge, the larger the conquest! Thanks to the commitment of the whole staff, we started the second semester with huge goals and various projects under development. We are presenting to the market more than 10 introductions of new lines and updates. And, once again, we count on the support of our re-sale network to continue taking our ergonomics, comfort and productivity solutions to new work environments.

In this edition, you will see that investments in manufacturing capacity and personal development do not stop. Cavaletti aims to offer constant qualification, growth opportunities, personal and professional development to the employees, from the stimulation to continued education, work meetings, training and chats. Another concern is with well-being, so we held one more edition of MAISPAT, aiming to offer preventive actions for maintaining and improving health and life quality.

We will give continuity to the goal of advancing by not losing our essential values, since we become stronger with people. This respect strengthens our trademark and impels us to go on moving forward.

Have a good reading!

Great hug!

Gilmar José Cavaletti
Director President



CADEIRAS PROFISSIONAIS

OFFICE HOUR

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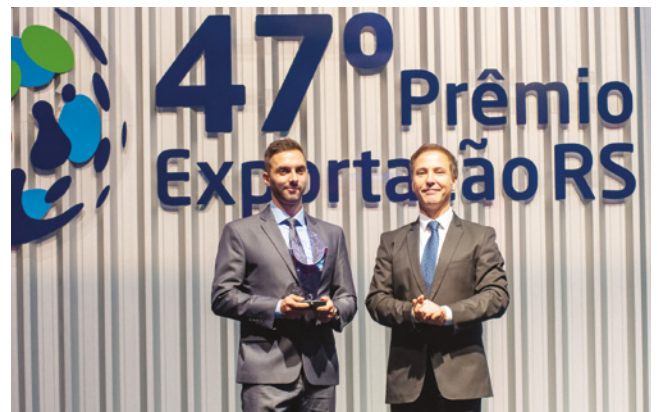
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Cavaletti receives the ADVB/RS Export Award

One of the main trademarks for seats and cooperative furniture in Latin America, Cavaletti celebrates for the second consecutive time the indication for the 47th ADVB/RS Export Award – granted by the Brazilian Marketing and Sale Director Association in Rio Grande do Sul – as a sector highlight for the Furniture segment. The award highlights companies in the quantitative category, based on the export data from the Ministry of Development, Industry and Foreign Trade, and the qualitative category, based on the expertise of the entities represented at the Award Council to recognize companies in Rio Grande do Sul contributing to consolidate the Brazilian presence in foreign trade.

According to the Export Manager Mr. Felipe Hagemann, the search to consolidate the trademark highlights the company focus on export. “The results of our strategy already bring fruits. In 2018, Cavaletti signed partnerships in El Salvador and Nicaragua, strengthening our presence in Central America. In the next three years, we expect to keep the recent growth levels, investing in new product development to equally compete with the largest manufacturers in the field”, Hagemann highlights.

On the RS Export Award, the president Mr. Gilmar Cavaletti and the vice-president Mr. Mário Cavaletti highlight that the trademark faces an important internationalization journey. “We receive this recognition for the second consecutive year, increasing our business presence and credibility. Such an important award, side by side with large companies, is very rewarding. However, we should highlight that this is only possible thanks to the work of all company sectors, which are the base for success”, the directors summarize.



Cavaletti receives the Brazil Quality Award

Cavaletti received a recognition for service quality and efficiency in a ceremony held in Sao Paulo on June 15. Known as the entrepreneurship Oscar, the award aims to recognize organizations and professionals contributing to the social and economic development of the country.

Created in 2000, the award is granted by the International Quality Company and the Brazilian Education and Integration Society. It is considered as a marketing endorsement, since the process to choose the awarded companies considers respect and commitment with quality, suppliers, contributors and customers, following international evaluation criteria.



In the occasion, Mr. Mário Luiz Cavaletti, Vice-President, and Mr. Rubens Borela, from Kw-Keyword Ltda., Cavaletti's representative for Sao Paulo and the metropolitan area, received the quality certificate.

IT HAPPENS HERE

Ergonomics Week marks 40 years of the re-seller Sanvel

To celebrate 40 years of the re-seller Sanvel, the ergonomist Ms. Cristiane Cantele took part, between April 23 and 25, 2019, of a chat cycle at companies, offering workshops for sellers and promoting two events for architects in the towns of Pouso Alegre and Poços de Caldas, in Minas Gerais. Check the testimonies.

“Opportunities like this show the strength of the partnership between Sanvel Móveis and Cavaletti. In three days, we were able to bring knowledge to more than 220 people. We can only thank for the fellowship, since it was rewarding to enhance our partnership in such a special way”. Mr. Gustavo Rocha Araújo and Ms. Adriana Araújo Sanches, Sanvel Móveis’ directors.



The ergonomist Ms. Cristiane Cantele with architects in Pouso Alegre and Poços de Caldas, Minas Gerais.

“The event highlighted the importance of the architect, not only to specify the best quality solutions according to the rules, but also to improve life quality itself. We from Casalli Arquitetura congratulate and thank the companies Sanvel and Cavaletti for worrying about our well-being, preserving close and humanized relations, giving value to everyone around and searching for innovation, not only for their customers, but also for their contributors and partners. You make the difference”. Mayra Rafaela Casalli.

“Despite having contact with elements constituting the spaces, we always look for details and there is always something new to improve upon”. Carlos Eduardo Lima Oliveira.



Ms. Adriana Araújo Sanches and Mr. Gustavo Rocha Araújo, Sanvel Móveis’ directors, and the representative Mr. Flávio César da Silva.



Ms. Mayra Rafaela Casalli, architect for Casalli Arquitetura.

Fleet renewal

To provide the market with quality products and values recognized by clients and consumers, Cavaletti always looks for the best professionals, raw materials, equipment and technology. In terms of transportation, there is no difference. Therefore, Cavaletti purchased five new trucks: three from Volvo (one of them being an interlink semi-trailer) and two from Scania. The trucks used by Cavaletti deliver products to distributors and clients throughout the country, thus requiring the assurance of strong vehicles with high technology.



Cavaletti is present at the set of Telemundo, the Teledoce channel's newscast in Uruguay

Teledoce is a private open frequency TV channel which is very important in Uruguay. To make part of the set of its main newscast, Telemundo, Cavaletti's products from lines Vélo and Spot have been chosen, so to create an environment providing dynamism, safety and high performance.

"We needed chairs for a debate table and armchairs for interviews, since it is important that a person is elegant and well-aligned in front of a camera. Cavaletti's products have been chosen for their design, color, stability and safety provided to users. We had no doubt to mix styles, as allowed by the visually clean set", Teledoce's scenography chief, Ms. Mariana Duarte, highlights.

Supplied by our distributor Jb Home & Office, the products successfully fulfilled the purpose of the project, both for their quality and for their design. "Among the offered options, Cavaletti's chairs were the most appropriate, well

manufactured, comfortable and provided safety to Telemundo's interviewers and participants", Ms. Duarte highlighted.

For Jb Home & Office's owner and communication chief, Ms. Analia Blumstein, this was a challenging project, since it did not deal with an office or home office. "A set for the most important newscast in Uruguay brought great responsibility. We knew that, with Cavaletti, we could successfully fulfill the goals of the TV channel. We presented various options, and they could choose materials and coatings, in a very short deadline. This was of much value for the client. Cavaletti allows us to work with peace and confidence, since we know the support behind them and can offer that to our customers", Ms. Blumstein stressed.

Re-seller: Jb home & office - Uruguay

Client: Telemundo



New work spaces at Paraná Banco's headquarters stimulate cooperative culture



Dynamism and speed of information in the current scenery brought various changes, not only to the market, but also to office designs and physical aspects. The new Paraná Banco Digital's headquarters show this new era for work environments, inspired in state-of-the-art technology offices worldwide, where the exchange of ideas and information is constant.

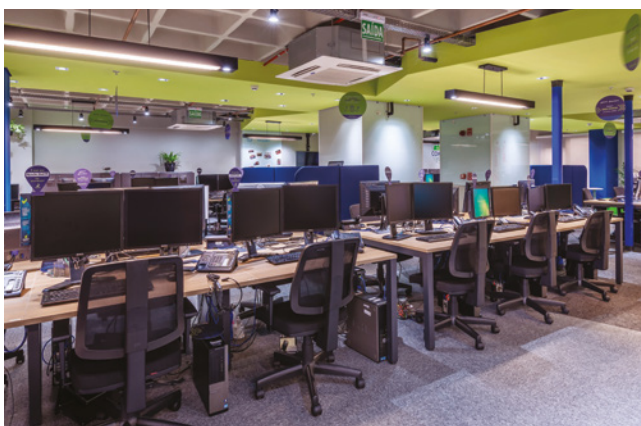
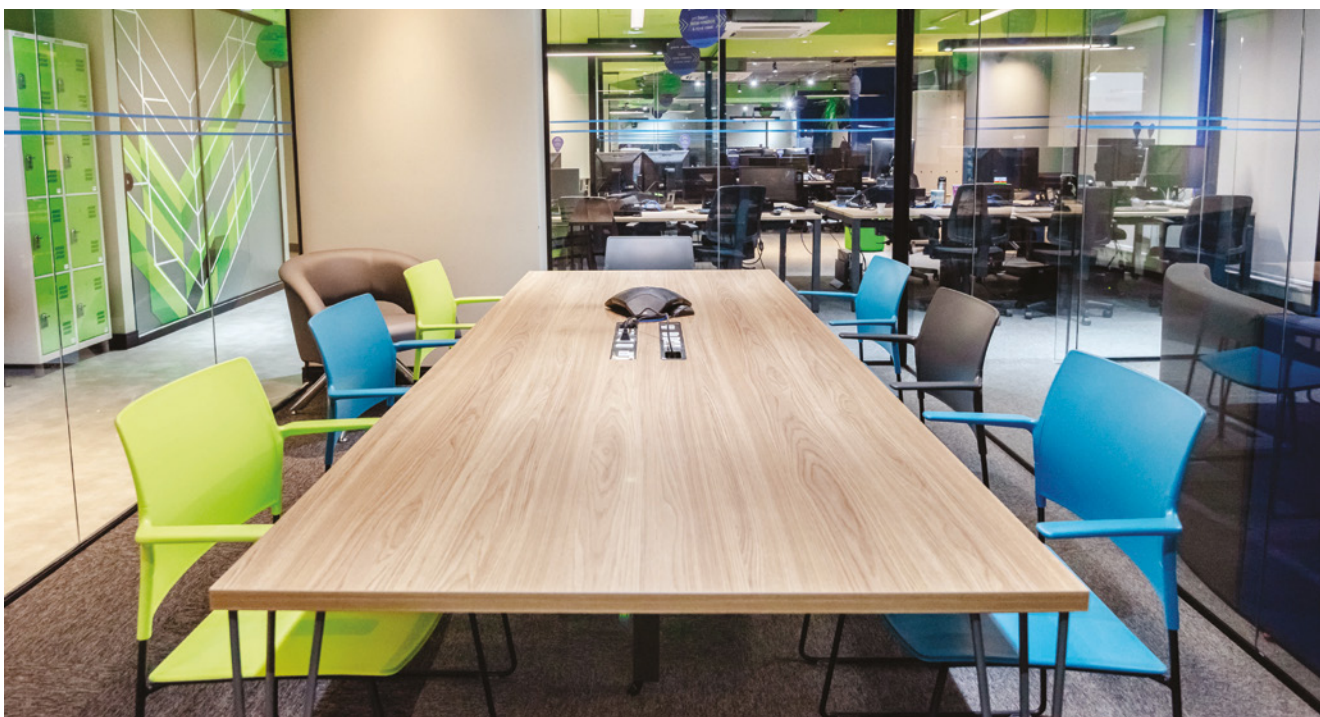
The place has an incredible view of Curitiba. The first project step was to demolish partition walls to release the views, allowing to unify the spaces and the beautiful view of the city. The wall removal resulted in two operational spaces, divided by a central core where meeting rooms and unique workspaces are concentrated. This makes it possible to hold meetings and training sessions with no direct interference to the daily work. The office environment aimed to humanize working spaces, by creat-

ing decompression and relaxing areas. The stripped-down style, however, does not affect productivity at all, fueling creativity and interaction between the contributors.

According to Ms. Catherine Moro, "an office layout nowadays has a strategic place in business, since the way how offices are designed has impacts to the results reached by contributors and also to their life quality. Spaces for decompression, quick meetings and flexible working positions allow each contributor to reach his/her best everyday".

Chairs and armchairs having young and dynamic, as well as soft and clean design have been chosen for the environments, harmonically combining them to the project. Cavaletti fulfilled the expectations with its Flip, Spot, Spin, Go and Talk models, offering aesthetics, functionality and comfort to users.

CAVALETTI CASES



Client: Paraná Banco
Architectural project: Catherine Moro Arquitetura
Builder: Engenharia SA
Cavaletti's authorized re-seller: Inove Design
Photography: Rafael Bordignon

Cavaletti holds XXIII MAISPAT

To improve life quality and perform constant changes to the work environment. With this purpose, Cavaletti held, between May 2 and 31, 2019, XXIII MAISPAT – Month of Health Activities and Safety at Work – with a varied schedule including courses, chats and training sessions on health, safety and the environment.

As a form to prevent eventual diseases, various kinds of tests were performed, including laboratorial tests, prostate tests for men from 38 years old, cervical and breast prevention for women and vaccination against the H1N1 influenza virus, also offered to family members. Chats were offered on sexually transmitted diseases, the importance of preventive collection and family interaction between parents and

children, with the Prof. Nurse Ms. Cibele Sandri Manfredine, from URICER – the Regional Integrated University of Upper Uruguay and the Missions Region. Furthermore, oral health evaluations were performed by a team from SESI – the Social Service of the Industry – by delivering hygiene kits.

The training sessions included chemical handling, personal protective equipment, pallet stacker and forklift operator, overhead crane, ergonomics and postural guidance. At Cavaletti, this position held during MAISPAT should be sustained throughout the year, showing that everyone's well-being is a result of continued health promotion and prevention.



Getting to know the departments: Component assembly

The component assembly sector has 28 employees and, by means of various processes, performs the assembly of product items: assembly of SL arms, columns, rims for Stool models, clipboards, SRE, SRMC and Relax devices. This sector also performs visual

inspection, installs tips and casters, cleans, includes instruction manuals for chair maintenance and ergonomics, and ends up with packing. Then, the components go to the warehouse for use according to production needs.



Indionei Raul da Silva Varela, Gleison Paulo Ruchel, Sônia Teresinha Hochmann, Josieli Diska, Matheus Ruan Hoffstaeter, Adir Perpetua Pinto, Marilene Strapazon, Liama Andretta, Loremar Santa Catarina, James Muller, Giancarlo Ghidini, Nilvete Redondo Marinho, Juliane Weber da Silva, Aldianeis Maria Nava, Márcio Luis Florek, Maria Salete EufRASIO, Eduarda Althaus, Salete Teterycz Wilk, Gustavo Antunes Vieira, Everton Antônio Felichak, Itamara Hanauer, Fabíola Mônica Simoni Vallari, Rosemar Tavares Kemmerich, Cristiane Potulski, Carla Regina Nogueira, Ivete Maria Scanagatta and Edson Braz Scpinhiki (not on the photo: João Domingos Cardoso, Simone Fagundes, Bruna da Silva Piloni, Daniel Guilherme H. and Rosa dos Santos).

Cavaletti holds a Management Development Course



To prepare professionals with knowledge, competence and abilities required for effective team management, aiming to reach better results. With this goal, Cavaletti held a management development course for production process leaders and supervisors. The course included 12 me-

etings and was offered by the consultant Ms. Adriana Dalla Rosa Menegatti, from Persone – Solutions with People. For Cavaletti, it is important to provide its employees with these personal and professional growth and development moments. By stimulating education, it aims to continuously improve the value of its talents.



Cultural contest takes Cavaletti's contributors to the Rally

Erechim Rally Brasil involves speed and passion. Cavaletti is one of the institutions supporting this event. In this edition, the company held a cultural contest under the subject "Cavaletti and you in the Rally, always together" to take 10 employees with companionship to watch Super Prime at the company's cabin.

One of the selected persons was Ms. Laura Cardozo Gonzales, from the Export sector. Uruguayan, born in Montevideo, she lives in Erechim since 2007. "I follow the Rally since I arrived at Erechim. Even my late father came to visit me and follow the competition". She also highlighted the involvement of volunteers during the five days of the event. "Their organization and reach called my attention. Over 12

countries involved and more than one thousand volunteers. People abroad know Erechim from the Rally".

Ms. Laura also comments on the importance of the support to social responsibility actions. "One of the reasons I am proud to work for Cavaletti is its involvement in social and sport actions, supporting various modalities in our town. This is an example which should be followed by other companies. Living this experience in a privileged place, as in the cabin, was remarkable, as well as the integration with the colleagues and their family members", she highlighted.



Cavaletti and Erechim Rally Brasil: involvement in sports beyond the competitions

Cavaletti was present at the 22nd edition of Erechim Rally Brasil, the largest and most important rally stage in Brazil. Besides sponsoring the event, Cavaletti also supported, by using tax incentive laws, the Nova Itália RS Rally Team, constituted by the duo Mr. Evandro Carbonera and Mr. Juliano Gracioli, competing for the RC5 class of the Brazil and Rio Grande do Sul Rally championships.

Social action

More than competing, to help in some way out of the tracks to make the world a somewhat better place. With this thought, the Rio Grande do Sul Nova Itália RS Rally team has developed a series of social actions through each stage of the High Speed Brazilian Rally Championship this year.

The actions are developed by the competitor duo of the team, by the chat "Dreaming, the First Step", which takes a positive entrepreneurship message, joining the team actions at the competition with the daily life of the people as a whole. More than 100 children from public schools have already taken part of this action, only this year. Furthermore, in the two stages of the Brazilian Rally Championship performed so far, the pilot Mr. Evandro Carbonera has offered a basic mechanics mini-course, an action involving more than 100 students.



Caveletti offers resources to restore Três Arroios' House of Culture

On July 5, The House of Culture of Três Arroios-RS was inaugurated, after the restoration of the Parish House structures located next to the Catholic Church of the town. It is a classic baroque building, inaugurated in October 1944 with administrative rooms and an auditorium with 111 padded armchairs with retractable seats (5 special larger armchairs and a reserved space for wheelchairs). Also on the upper floor, there are three multiuse rooms, a kitchen and a tasting room, fully equipped to hold gastronomic workshops, a cellar and a museum. Caveletti's chairs and armchairs have been used for those environments, with the work developed by the re-seller PC Informática from Erechim-RS.

Since then, it has become a reference space for the region, a

place where art, music, dance, theater, culinary, customs and habits may be shown, concentrated in one single space which has been restored and carefully designed for this purpose. The project by the town government has been approved and financed by the Secretary of Culture, by using the Culture Incentive Law of the State of Rio Grande do Sul – Pró-Cultura RS.

Caveletti devotes resources by means of these tax incentive laws for believing that cultural investment is also a way to develop societies, as a form to add value to a community and preserve the local memory and identity, offering access to culture to the whole population.



WORKLAB

UP 2 DATE

Worklab, Cavaletti's concept space in Sao Paulo, completed one year and brought introductions to the Up2Date event.

Stay tuned for further information in our next edition.

